



Portlandia
CLUB, INC.

ANNUAL BUSINESS MEETING

November 2016



**Alone we can
do so little;
together we
can do so
much”**

- Helen Keller



Portlandia
CLUB, INC.

Agenda

- Welcome
- Club Announcements
- Benefits
- 2016 Review
- Philanthropic Report
- Financial Report
- Q&A
- Thank you 2016 Board
- Introducing 2017 Board
- Raffle Drawing
- Wrap up



Club Announcements

- Holiday Lunch: Raffle & Silent Auction on Dec 1st
 - Email your donation info by Friday for this month's newsletter!
- Holiday Bottle Party Dec 6th
 - Pre-register by Dec 2nd



Benefits: Membership Events

- Spring new member reception – paid by club
- Beach retreat – subsidized by club
- Fall new member reception – paid by club
- November Business lunch - paid by club
- Holiday Gift Bottle Party - paid by club
- Refer a new member – lunch paid for by club



Benefits: Business Promotion

- Raffles at lunch
- Sponsor a luncheon for \$75
- Member to Member Offers
- Members' only table at luncheons
- Host an After Hours Event



Continuing Benefit – Portland Business Journal

- Member Benefits:

- Discounted subscription for weekly print & digital PBJ = \$76.95 (Regular \$98.00)
- Smart Reader Session (1/18/17 3:30-4:30)
 - Learn how to use the PBJ to help grow your business and grow professionally
 - Review section of print and digital editions; showing shortcuts and hidden features/benefits available online
 - Editorial and Events Calendar for 2017
 - Learn how to mine 1,000's of leads, and how others have made money utilizing PBJ
- Club Benefit:
 - List luncheons and events in the online PBJ calendar (Value \$99 per listing)



2016 Year in Review

- 75 Members!
 - 18 New members
 - 50 Members
 - 7 Bridge To The Future Mentees (3 12/16, 3 12/17)
- Sponsored table at Breast Friends – In memory of member Sandra Swayze
- Re-vamped After Hours format
- New Member Reception Brunch
- Updated By-Laws



2016 Philanthropic Support

\$2,000 Dress for Success

\$4,500 Girl Scouts of Oregon & SW Washington

\$2,000 Pot Luck in the Park

\$2,000 Camions of Care

\$2,000 Breast Friends

\$500 Bridge to the Future - Book Scholarships

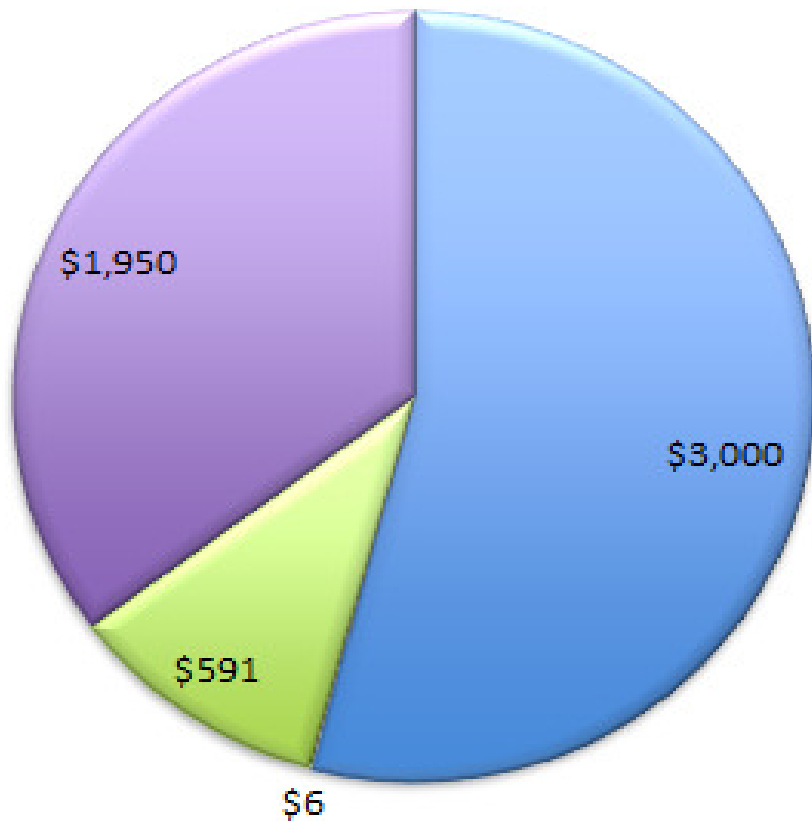
\$13,000



Philanthropic Activity

Donation offset: \$400 Moonlight at the MAC

Fundraising last 12 months



Dec 2015 Lunch (\$1,900 Auction, \$1,100 Raffle)

Amazon Smile

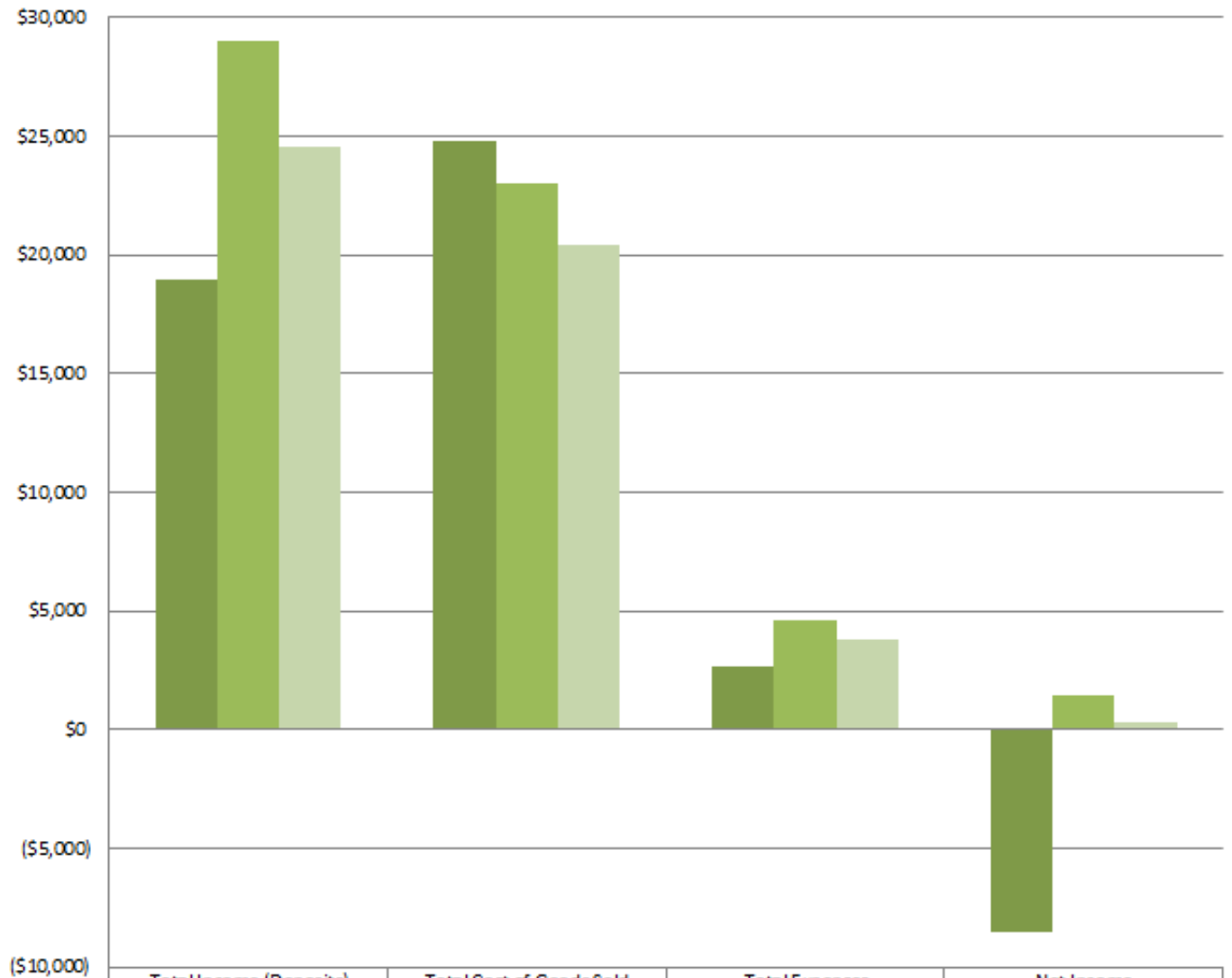
Lunch Raffles (Jan - Sep)

Trip Raffle (Gross sales)

2016 Financial Review



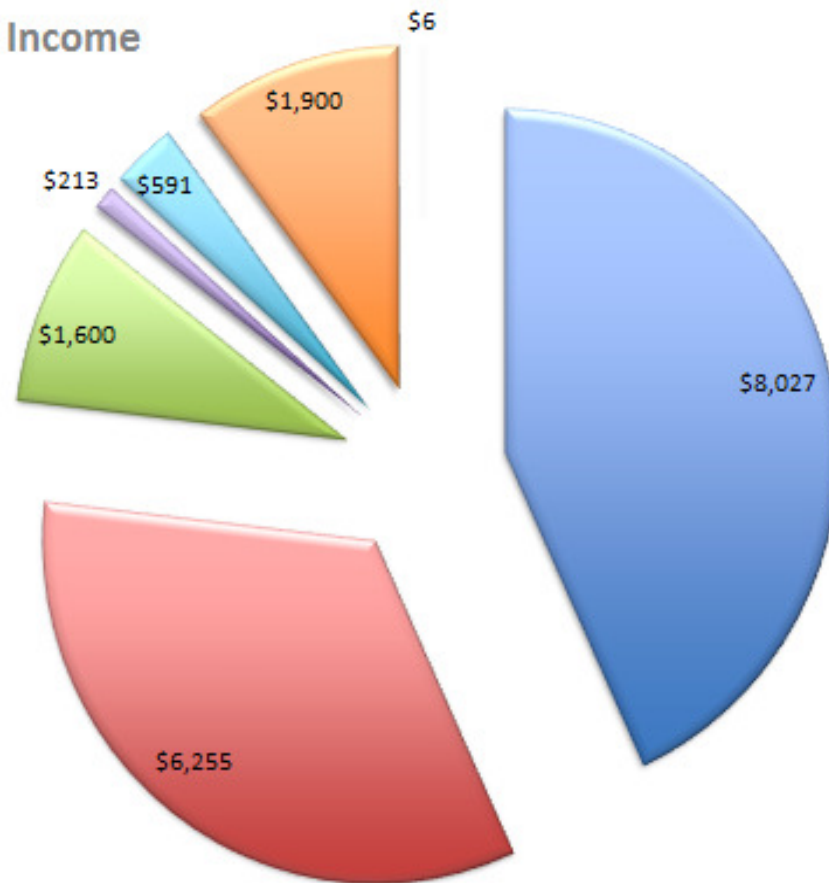
Portlandia 2016 thru 2014 Actuals Jan - Sep



	Total Income (Deposits)	Total Cost of Goods Sold	Total Expenses	Net Income
■ 2016	\$18,952	\$24,838	\$2,667	(\$8,530)
■ 2015	\$29,038	\$22,985	\$4,620	\$1,439
■ 2014	\$24,560	\$20,450	\$3,787	\$332

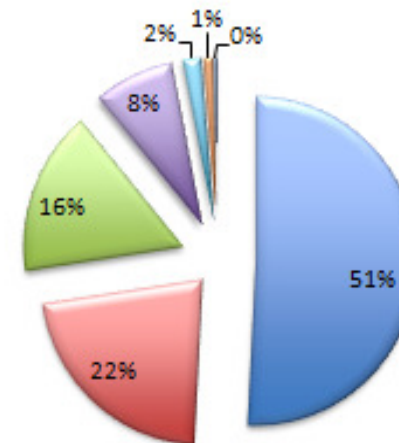


Gross Income



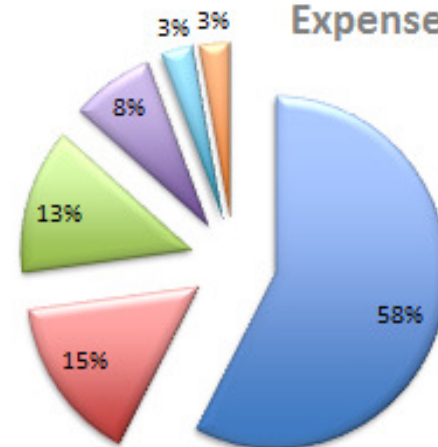
- Membership Dues \$8,027
- Monthly Lunch \$6,255
- Beach Retreat \$1,600
- After Hours \$213
- Lunch Raffle \$591
- Fund Raising - Trip \$1,900
- Contributions \$6

Cost of Business



- Grants/Donations \$12,620
- Lunches \$5,424
- Event Costs \$4,040
- Lg Raffle \$2,000
- Advertising/Marketing \$449
- Badges \$233
- Supplies \$71

Expenses



- Insurance \$1,538
- Bank CC Fees \$407
- Accounting \$360
- Postage Expenses \$208
- Tax & Fees \$80
- OPS Supplies \$74

Jan – Sept 2016 Actuals

Q&A Time



2016 Board: Thank You

OFFICERS:

- President: Tina Smith
- Vice-President: Peggy Lickert
- Treasurer (interim): Tina Smith
- Secretary: Jennifer Rudakova

DIRECTORS:

- Cheri Baber
- Kate Bodin
- Colleen Bourassa
- Adrienne Cadbury
- Diane Hill
- Phylicia Jackson
- Sam Phenix
- Linda Wion



2017 Board: Welcome

OFFICERS:

- President: Peggy Lickert
- Vice-President *(interim)*: Sam Phenix
- Treasurer: Tina Smith
- Secretary: Jennifer Rudakova

DIRECTORS:

- Colleen Bourassa
- Diane Hill
- Phylicia Jackson
- Hsin-Cheng Kuo
- Rhonda Martini
- Lozelle Mathai
- Linda Wion



Raffle

Please complete your survey



Wrap Up

Thank you!!!

See you in December.....

